

SPECIAL SALUTE

HOBI would like to salute Mr. Tom Chauncey II for partial sponsorship of our golf classic in honor of Mr. Bill Smith formerly of KOOL AM/FM.

Here are Tom's own words:

Twenty-two years ago, August 26, Bill Smith, Vice President/General Manager of KOOL AM/FM, died too young from a blood clot. It wasn't fair, it wasn't right, but his memory and his teachings remain, not just with me, but also with a virtual army of account executives he taught, not just how to sell, but how to sell with class, dignity and integrity.



Bill Smith

Bill loved his wife Randy, his family, radio and golf, in that order. He reveled in combining all or parts of his loves whenever possible.

Bill also loved and believed in radio. The competition was enjoyable, not just from two or three stations which dominated the TV market, but from the 30-plus stations in "over radioed" Phoenix.

While owned with TV, radio was a stepchild. After the television station was sold, there was no real interest in keeping KOOL AM and FM. However, Bill and I were convinced we could make a go of it as a stand-alone operation, so we started with the Stauffer AM building, a checking account with zero funds and a great staff which was totally unaware that we were both orphaned and broke.

Building KOOL radio was fun. We worked with a great and very talented team to establish a franchise that continues today. Some innovations common now were well ahead of the curve - such as 94 POINT 5 when all other Fm's rounded up or down, mixing oldies and currents, switching to digital recordings for playback and insisting that Oldies could and should sound just as good, or better, than anything on the air, with real local news.

In writing this about Bill, I know he would want to thank every member of the KOOL team that made it work. So from Bill and from me, a big THANK YOU for the best of times with the best of folks. You are, and it was, The Greatest Hits of All Time.



September 21, 2006
Camelback Golf Club

Sponsored in part by Tom Chauncey II, Gust Rosenfeld Law Firm
Janet Ault, Valley Voice Talent

WELCOME

To the 10th Annual HOBI Golf Classic A great "Schazam" Day with Al McCoy



Al McCoy Phoenix Suns Senior Vice President of Broadcasting, Al begins his 35th season with the Phoenix Suns, the longest broadcaster tenure with one team in the NBA!

Al has covered the Phoenix Roadrunners, Arizona State football and basketball, and the Arizona Diamondbacks. Al was inducted into the Arizona Broadcasters Hall of Fame in 2004. Al has also won Phoenix Magazine's "Best of the Valley" play-by-play announcer for 8 consecutive years. Al is an accomplished jazz pianist and he and his wife Georgia have three sons. He has been a major supporter of HOBI from the beginning. He was our second HOBI Celebrity Roast honoree in 1999.



House of Broadcasting is located at 7150 E. 5th Ave. In Scottsdale. The 2000 square foot facility is a distinctive non-profit museum and offers a compendium of personalities and paraphernalia from our dynamic broadcast industry, preserving for all time Arizona's beginnings, for generations to experience and treasure for years to come.

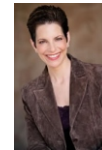
Thousands of persons have visited HOBI. House of Broadcasting is open 10 AM-6 PM, Monday through Sundays. Admission is FREE. Visit us online at NEW AND IMPROVED www.houseofbroadcasting.com.

SPECIAL AWARD

The Jewell Lewis HOBI female Low Score Award



This award honors Jewell McFarland Lewis. Jewell was passionate about education and dedicated her life to making Arizona a better place to live! She was an incredible leader, mentor, and friend. She left all of us a wonderful legacy of compassion, service, and stewardship for the state she loved and the causes in which she truly believed. HOBI is proud to honor Jewell Lewis with this award.



The "Jewell Award" is sponsored by Janet Ault Voice Talent. Janet is one of the premier voice talents in the Valley. Fondly known as the "one-take wonder" Janet does commercials, imaging, ADR, narration, characters, e-learning, jingles, audio books and more. Thank you, Janet, for your sponsorship of the Jewell Award

SPECIAL ACKNOWLEDGEMENT

**SANDERSON FORD HOLE-IN-ONE PRIZE
A TWO-YEAR LEASE ON A 2007 RED FORD
MUSTANG CONVERTIBLE
RETAIL PRICE: \$35,000. THANK YOU TO OUR MAX!**



SPECIAL THANKS

Mr. Jim Birkholz Licensed Massage Therapist specializing in Therapeutic Massage Relaxation Massage, and Stress Relief Massage. Jim has donated a one hour therapeutic massage as one of our prizes and will be on hand during the day to give short "sample massages" to our golfers.

TEE SPONSORS

Mary M Media
Tom Chauncey II
KTVK-TV, Channel 3
Cities West
KPHO-TV, CBS Channel 5
620 KTAR/KPKX, THE PEAK
Robson Communities

Janet Ault Voice Talent
Sanderson Ford
KAZ-TV, Channel 13
Clifford Consulting
Media Watch
Cable West
Arizona Broadcasters Association

GREAT PRIZES AND GIFTS DONATED BY:

Arizona Diamondbacks
Arizona Highways
Bonneville Broadcasting
Bouginville Golf
Camelback Golf Club
Carol Kannes
Clear Channel Radio (Phoenix)
Clear Channel Radio (Tucson)
Eddie B's
Entravision
Estique Salon
Fred Astaire Dance Studios
Harkins Theatres
Janet Ault Voice Talent
Kona Grill

KDKB-FM
Moon Valley Country Club
KPNX-TV
Pepsi Cola
Phoenix Suns
Phoenix Thunderbirds
Pointe Hilton Squaw Peak Resort
Robson Communities
Skyview Satellite
Steve Glueck
TAP INTO QUALITY
Vista Golf Club
White Hawk Gallery
Valleywide Recycling Partnership

COMMITTEE

Susan Baker, Ak Chin Casino Resort
Jeanne-Marie Bucknell, Skyview Satellite
Jennifer Bohnsack, Skyview Satellite
Jack Clifford, Clifford Consulting
Bijen Dyrek, AZ Republic
Nancy Fikes
Vicki Fiorelli, Clear Channel Radio
Lynda Gallagher, KPNX-TV, Ch. 12
Maurie Helle, Helle International
Wendy Helle, Belo
Jan Jacobson, JB Communications
Carol Kannes, KTAR
Sue Kern, SK Communications
Barbara Maack, March of Dimes
Carolyn Mitchell, WB61
Mary Morrison, Mary M. Media
Ed Moser
Jack Nietzel, Phoenix Seminary
Julie Richie, KTVK-TV, Ch. 3
Polly Schumacher, Retired, Arizona's Family
Mike Shaldjian
Dave Weiser, Retired KTAR
Danielle Wilson, KDKB-FM

VOLUNTEERS

Jennifer Bohnsack	Sue Kern
John Browning	Barbara Maack
Bijen Dyrek	Heather Morrison
Nancy Fikes	Glenda Santiago
Jan Jacobson	Polly Schumacher
Shelli Jorgenson	Dave Weiser
Carol Kannes	Danielle Wilson

GRATEFUL

There are so many individuals to say "thank you." Every single one of our volunteers is a star and does more than asked. Special thanks to John Browning who has been helping monitor the hole-in-one for several years.
Brochure by Jack Nietzel and Danielle Wilson.

HERE'S LOOKING AT YOU KID!



GOLF CHAIRMEN

Vic Figarelli, Cities West Publishing

Steve Glueck, South Mountain Chamber of Commerce

PAST HOBI CELEBRITY ROAST HONOREES

1998 Michael Owens, Owens Broadcasting Company

1999 Al McCoy, Phoenix Suns

2000 Hugh Downs, ABC-TV

2001 - Karl Eller, Clear Channel Communications

2002 - Del and Jewell Lewis Mac America

2004 - John Junker, Fiesta Bowl

2006 - Jerry Colangelo, Phoenix Suns