



Media Contact:

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MEDIA ALERT

Who: House of Broadcasting (HOB) presents ***HOB's Meet and Greet***, a guest speaker series featuring media personalities and others who have made significant contributions within their industry. We are delighted to announce that the first speaking engagement in the series will be with Norman J. Medoff, Professor and Director, School of Communications, Northern Arizona University and John Craft, Professor, Walter Cronkite School of Journalism and Mass Communications at Arizona State University.

What: Professors, Norman Medoff and John Craft, both highly respected educators within the world of communications, will talk about the latest industry standards and trends as well as insights into education today. There will also be an open forum for questions and answers.

Where: **House of Broadcasting**, 7150 East 5th Avenue, Floor 2, Scottsdale, Az.

When: September 19, 2013 - Thursday, 5:30pm – 7:00pm.

Cost: FREE – Reservations at 602-944-1997.

For more information, see www.houseofbroadcasting.com

About House of Broadcasting

House of Broadcasting (HOB) is proud to be celebrating its sixteenth year of operation. It began in 1997, with financial support from the Phoenix Chapter of American Women in Radio and Television and the Arizona Broadcasters Association. It has prospered and grown, thanks to the support of television and radio stations, personal and industry contributions. In 2012, The House of Broadcasting (HOB) was awarded The Prestigious Governor's Award by the Rocky Mountain Southwest Chapter of National Academy of Television Arts and Sciences. The House of Broadcasting, Inc. is a 501c3 non-profit organization dedicated to educating the public and preserving and celebrating the history, personalities and paraphernalia of radio and television in Arizona. It is one of only five museums in the country dedicated to the broadcast industry. The four others are in Los Angeles, New York, Chicago and Washington D. C. See www.houseofbroadcasting.com and www.facebook.com/houseofbroadcasting

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